



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1360069

Schedule Dates 10/29/12-11/06/12
Advertiser Matheson for Congress (73730)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL CANDIDATE (ns) (1186)
Brand OCT 29 - NOV 6 (469243)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name collins,suzanne
Phone/Fax /
CPE 11638
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/22/12
Last Modified 08/23/12
Entered By Chantye Diehl
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,228.50
Net Total \$57,961.50
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Nov. 2012	105	\$68,190.00
Grand Total:	105	\$68,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/29/12-11/02/12	3	:30	5A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$100.00	\$500.00	Salt Lake City (KUTV)		8/22/12
2.0	Normal Line / News	10/29/12-11/02/12	3	:30	5:30A- News-2 News This Morning 530a	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		8/22/12
3.0	Normal Line / News	10/29/12-11/02/12	1	:30	6A- 8A (MST)	1	1	1	1	1	1			5	\$550.00	\$2,750.00	Salt Lake City (KUTV)		8/22/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	8A- CBS Morning News	1	1	1	1	1	1			5	\$135.00	\$675.00	Salt Lake City (KUTV)		8/22/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	9A- CBS-The Price Is Right	1	1	1	1	1	1				\$700.00		Salt Lake City (KUTV)		8/22/12
5.0.1	Closed Preempt	11/02/12															Salt Lake City (KUTV)	Program Change/Exception - Price Is Right 11a-12p	
5.0.2	Closed Preempt	10/29/12															Salt Lake City (KUTV)	Program Change/Exception - Price Is Right 11a-12p	
6.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10A- CBS-The Young and the Restless			1							\$135.00		Salt Lake City (KUTV)		8/22/12
6.0.1	Closed Preempt	10/30/12															Salt Lake City (KUTV)	Program Change/Exception - Young & Restless 9a-10a	
7.0	Normal Line / News	10/31/12-11/02/12	3	:30	12P- News-2 News at Noon			1		1				2	\$135.00	\$270.00	Salt Lake City (KUTV)		8/22/12
8.0	Normal Line / SPOT	10/30/12-11/01/12	5	:30	1P- News-Fresh Living		1		1					2	\$70.00	\$140.00	Salt Lake City (KUTV)		8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]

8/23/12

PAYMENT RECEIVED 8/22



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9.0	Normal Line / News	11/05/12-11/06/12	3	:30	5A- News-2 News This Morning 5a	2	1							3	\$100.00	\$300.00	Salt Lake City (KUTV)		8/22/12
10.0	Normal Line / News	11/05/12-11/06/12	3	:30	5:30A- News-2 News This Morning 530a	1	1							2	\$150.00	\$300.00	Salt Lake City (KUTV)		8/22/12
11.0	Normal Line / News	11/05/12-11/06/12	1	:30	6A- 8A (MST)	1	1							2	\$550.00	\$1,100.00	Salt Lake City (KUTV)		8/22/12
12.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	8A- CBS Morning News	1	1							2	\$135.00	\$270.00	Salt Lake City (KUTV)		8/22/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- CBS-News Sunday Morning								1	1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/22/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- CBS-Lets Make a Deal	1	1								\$135.00		Salt Lake City (KUTV)		8/22/12
14.0.1	Closed Preempt	11/05/12															Salt Lake City (KUTV)	Program Change/Exception - Let's Make a Deal 10a-11a	
15.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	1P- News-Fresh Living	1	1							1	\$70.00	\$70.00	Salt Lake City (KUTV)		8/22/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- CBS-The Talk	1	1							1	\$175.00	\$175.00	Salt Lake City (KUTV)		8/22/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	3P- Ricki Lake	2	1	1	1	1				6	\$225.00	\$1,350.00	Salt Lake City (KUTV)		8/22/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- Ricki Lake	1	1							1	\$225.00	\$225.00	Salt Lake City (KUTV)		8/22/12
19.0	Normal Line / News	10/29/12-11/02/12	3	:30	4P- News-2 News at 4p	1	1	1	1	1				5	\$175.00	\$875.00	Salt Lake City (KUTV)		8/22/12

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Date:

Comments:



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Schedule Dates

10/29/12-11/06/12

Advertiser

Matheson for Congress (73730)

Agency

Media Strategies & Research-Denver (1374)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

OCT 29 - NOV 6 (469243)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

collins,suzanne

Phone/Fax

/

CPE

11638

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered 08/22/12

Last Modified 08/23/12

Entered By Chantoyce Diehl

CO-OP No

Headline #

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Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,228.50

Net Total \$57,961.50

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Salt Lake City (KUTV)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

105

105

Rate

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1580 Lincoln St
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20.0	Normal Line / News	11/05/12-11/05/12	3	:30	4P- News-2 News at 4p	1	1							1	\$175.00	\$175.00	Salt Lake City (KUTV)		8/22/12
21.0	Normal Line / News	10/29/12-11/02/12	3	:30	4:30P- News-2 News at 430p	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Salt Lake City (KUTV)		8/22/12
22.0	Normal Line / News	11/05/12-11/05/12	3	:30	4:30P- News-2 News at 430p	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)		8/22/12
23.0	Normal Line / News	10/29/12-11/02/12	1	:30	5P- News-2 News at 5p	1	1	1	1	1	1			5	\$900.00	\$4,500.00	Salt Lake City (KUTV)		8/22/12
24.0	Normal Line / News	11/05/12-11/05/12	1	:30	5P- News-2 News at 5p	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)		8/22/12
25.0	Normal Line / News	10/29/12-11/02/12	3	:30	5P- News-2 News at 5p	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		8/22/12
26.0	Normal Line / News	11/05/12-11/05/12	3	:30	5P- News-2 News at 5p	1	1							1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/22/12
27.0	Normal Line / News	10/29/12-11/02/12	1	:30	6P- News-2 News at 6p	2	2	2	2	1				9	\$1,000.00	\$9,000.00	Salt Lake City (KUTV)		8/22/12
28.0	Normal Line / News	11/05/12-11/05/12	1	:30	6P- News-2 News at 6p	2								2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/22/12
29.0	Normal Line / News	11/03/12-11/03/12	3	:30	5P- News-2 News at 5p							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		8/22/12
30.0	Normal Line / News	11/04/12-11/04/12	3	:30	5P- News-2 News at 5p								1	1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/22/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:30P- Entertainment Tonight					1				1	\$475.00	\$475.00	Salt Lake City (KUTV)		8/22/12

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32.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	7P- CBS-Survivor (Wednesday)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		8/22/12
33.0	Normal Line / Prime	11/02/12-11/02/12	3	:30	7P- CBS-CSI New York (Friday)						1			1	\$800.00	\$800.00	Salt Lake City (KUTV)		8/22/12
34.0	Normal Line / Prime	11/03/12-11/03/12	3	:30	7P- CBS-Comedytime (Saturday)							1		1	\$375.00	\$375.00	Salt Lake City (KUTV)		8/22/12
35.0	Normal Line / Prime	11/04/12-11/04/12	3	:30	9P- CBS-The Mentalist (Sunday)								1	1	\$1,750.00	\$1,750.00	Salt Lake City (KUTV)		8/22/12
36.0	Normal Line / News	10/29/12-10/29/12	3	:30	10P- News-2 News at 10p		1							1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		8/22/12
37.0	Normal Line / News	10/29/12-11/02/12	1	:30	10P- News-2 News at 10p		1	2	2	2	2			9	\$2,500.00	\$22,500.00	Salt Lake City (KUTV)		8/22/12
38.0	Normal Line / News	11/05/12-11/05/12	1	:30	10P- News-2 News at 10p		2							2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)		8/22/12
39.0	Normal Line / News	11/03/12-11/03/12	3	:30	10P- News-2 News at 10p							1		1	\$650.00	\$650.00	Salt Lake City (KUTV)		8/22/12
40.0	Normal Line / News	11/04/12-11/04/12	3	:30	10P- News-2 News at 10p								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		8/22/12
41.0	Normal Line / SPOT	10/29/12-11/01/12	3	:30	10:35P- CBS-The David Letterman Show		1				1			2	\$285.00	\$570.00	Salt Lake City (KUTV)		8/22/12
42.0	M/G For 5.0.1 / SPOT	11/02/12-11/02/12	1	:30	11A- 12P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)		8/22/12

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43.0	M/G For 6.0.1 / SPOT	10/30/12-10/30/12	3	:30	9A- 10A (MST)		1							1	\$135.00	\$135.00	Salt Lake City (KUTV)		8/22/12
44.0	M/G For 14.0.1 / SPOT	11/05/12-11/05/12	3	:30	10A- 11A (MST)		1							1	\$135.00	\$135.00	Salt Lake City (KUTV)		8/22/12
45.0	M/G For 5.0.2 / SPOT	10/29/12-10/29/12	1	:30	11A- 12P (MST)		1							1	\$700.00	\$700.00	Salt Lake City (KUTV)		8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



AE: Kristen Henderson

CLIENT: Matheson for Congress

ORDER NUMBER: 1360069

FLIGHT DATES: 10/29/12-11/6/12

BUYER: Media Strategies and Research- Denver

PRODUCT: October 29 through November 6

ESTIMATE: 11638

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mug may need to be offered if this one is not available

Note: If KUTV does not receive response from buyer within 24 hours make good will be made as offered

RE: MATHESON Makegoods - KUTV Daytime Program Changes Eff. 9/10/12

From : Suzanne Collins <suzanne@mediastategies.com>

Subject : RE: MATHESON Makegoods - KUTV Daytime Program Changes Eff. 9/10/12

To : Kristen Henderson <khenderson@kutv2.com>

Hi Kristen,
I approve to move the programs bought to the new time periods.

Suzanne R. Collins (Lorimer)
Media Strategies & Research | 1580 Lincoln Street, Suite 510
Denver, Colorado 80203 | 303-989-4700 | Fax 303-764-9946

From: Kristen Henderson [mailto:khenderson@kutv2.com]

Sent: Thursday, August 23, 2012 12:21 PM

To: Suzanne Collins

Subject: MATHESON Makegoods - KUTV Daytime Program Changes Eff. 9/10/12

Hi Suzanne-
Please see attached for makegoods for MATHESON due to programming changes. Can you please let me know if you approve? Note that there are 3 sheets.

Thanks!

Kristen Henderson
KUTV & KUTV.com
299 South Main, Suite 150
Salt Lake City, UT 84111
PH: 801.839.1119
FX: 801.839.1101

Our new morning line up will be:

9am The Young and the Restless
10am Let's Make a Deal
11am The Price is Right
12pm KUTV News

This will be a very strong re-alignment of programming for the station, and a great lead in for our noon news product.
The start date for the new line up will be September 10th, 2012.



Station Order Revised
Matheson for Congress 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

11638

Estimate ID

Contact: Kristen Henderson
Email: KHenderson@kutv2.com

Phone: 801-973-3000
Fax: 801-839-1101
Direct: 801-839-1119

KUTV-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Total					29	30	31	01	02	03	04	05	06

KUTV 5a News	EM	M-F	\$100.00	30								2		8
Highly pre-emptible at LUR per KUTV. Move to L2														
KUTV 5:30a News	EM	M-F	\$150.00	30								1		7
Highly pre-emptible at LUR per KUTV. Move to L2														
KUTV 6a News	EM	M-F	\$550.00	30								1		7
Highly pre-emptible at LUR per KUTV. Move to L1														
CBS This Morning	EM	M-F	\$135.00	30								1		7
Highly pre-emptible at LUR per KUTV. Move to L2														
CBS Sunday Morn	EM	Su	\$300.00	30								1		1
Highly pre-emptible at LUR per KUTV. Move to L2														
Price is Right	DT	M-F	\$700.00	30								1		2
Highly pre-emptible at LUR per KUTV. Move to L2														
Sold Out at LUR per KUTV. Lowest Rate to Clear														
Young & Restless	DT	M-F	\$135.00	30										1
Highly pre-emptible at LUR per KUTV. Move to L2														
Lets Make a Deal	DT	M-F	\$135.00	30								1		1
Highly pre-emptible at LUR per KUTV. Move to L2														
KUTV Noon News	DT	M-F	\$135.00	30										2
Highly pre-emptible at LUR per KUTV. Move to L2														
Fresh Living	DT	M-F	\$70.00	30								1		3
Highly pre-emptible at LUR per KUTV. Move to L2														
The Talk	DT	M-F	\$175.00	30								1		1
Highly pre-emptible at LUR per KUTV. Move to L2														
Ricki Lake	EF	M-F	\$225.00	30								1		7
Highly pre-emptible at LUR per KUTV. Move to L2														
3:00 PM 4:00 PM														
Highly pre-emptible at LUR per KUTV. Move to L2														

Suzanne Collins
Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastراتيجies.com



Station Order Revised
Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

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Contact: Kristen Henderson
Email: KHenderson@kutv2.com

Phone: 801-973-3000
Fax: 801-839-1101
Direct: 801-839-1119

KUTV-TV

Program Name	DP Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Total				29	30	31	01	02	03	04	05	06
				Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Nov

KUTV 4p News	EN	M-F	\$175.00	1	1	1	1	1	1		1	6
Highly pre-emptible at LUR per KUTV. Move to L2												
KUTV 4:30p News	EN	M-F	\$200.00	1	1	1	1	1	1		1	6
Highly pre-emptible at LUR per KUTV. Move to L2												
KUTV 5p News	EN	M-F	\$900.00	1	1	1	1	1	1		1	6
Highly pre-emptible at LUR per KUTV. Move to L1												
KUTV 5p News	EN	M-F	\$400.00	1	1	1	1	1	1		1	6
Highly pre-emptible at LUR per KUTV. Move to L2												
KUTV 6p News	EN	M-F	\$1,000.00	2	2	2	2	2	2		2	11
Highly pre-emptible at LUR per KUTV. Move to L2												
Sold Out at LUR per KUTV. Lowest Rate to Clear												
Saturday 5p News	EN	Sa	\$225.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L2												
Sunday 5p News	EN	Su	\$350.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L2												
Ent Tonight	PA	M-F	\$475.00				1					1
Highly pre-emptible at LUR per KUTV. Move to L2												
Survivor	PT	W	\$1,500.00				1					1
Highly pre-emptible at LUR per KUTV. Move to L2												
CSI New York	PT	F	\$800.00					1				1
Highly pre-emptible at LUR per KUTV. Move to L2												
Comedytime	PT	Sa	\$375.00						1			1
Highly pre-emptible at LUR per KUTV. Move to L2												
Mentalist	PT	Su	\$1,750.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L2												
9:00 PM 10:00 PM			\$1,750.00									
Highly pre-emptible at LUR per KUTV. Move to L2												

Suzanne Collins
Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastراتيجies.com



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Matheson for Congress 2012

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Direct: 801-839-1119

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Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Total					29	30	31	01	02	03	04	05	06

KUTV 5a News	EM	M-F	30	\$100.00	1	1	1	1	1	1		1	7
Highly pre-emptible at LUR per KUTV. Move to L2													
KUTV 5:30a News	EM	M-F	30	\$150.00	1	1	1	1	1	1		1	7
Highly pre-emptible at LUR per KUTV. Move to L2													
KUTV 6a News	EM	M-F	30	\$550.00	1	1	1	1	1	1		1	7
Highly pre-emptible at LUR per KUTV. Move to L2													

CBS This Morning	EM	M-F	30	\$270.00	1	1	1	1	1	1		1	7
Highly pre-emptible at LUR per KUTV. Move to L1													
CBS Sunday Morn	EM	Su	30	\$300.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L1													
Price is Right	DT	M-F	30	\$300.00					1				2
Highly pre-emptible at LUR per KUTV. Move to L2													
9:00 AM 10:00 AM	30			\$600.00									
Young & Restless	DT	M-F	30	\$135.00				1					1
Highly pre-emptible at LUR per KUTV. Move to L2													
10:00 AM 11:00 AM	30			\$135.00									
Lets Make a Deal	DT	M-F	30	\$135.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L2													
11:00 AM 12:00 PM	30			\$135.00									
KUTV Noon News	DT	M-F	30	\$135.00				1					2
Highly pre-emptible at LUR per KUTV. Move to L2													
12:00 PM 1:00 PM	30			\$270.00									
Fresh Living	DT	M-F	30	\$70.00				1				1	2
Highly pre-emptible at LUR per KUTV. Move to L2													
1:00 PM 1:30 PM	30			\$140.00									
The Talk	DT	M-F	30	\$175.00							1		1
Highly pre-emptible at LUR per KUTV. Move to L2													
2:00 PM 3:00 PM	30			\$175.00									
Ricki Lake	EF	M-F	30	\$225.00				1	1	1	1	1	6
Highly pre-emptible at LUR per KUTV. Move to L2													
3:00 PM 4:00 PM	30			\$1,350.00									
Highly pre-emptible at LUR per KUTV. Move to L2													

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Date/Time Sent: 8/21/2012 8:33:14 AM
KUTV-TV
Page 1 of 3

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Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID
11638

Contact: Kristen Henderson
Email: KHenderson@kutv2.com

Phone: 801-973-3000
Fax: 801-839-1101
Direct: 801-839-1119

KUTV-TV

Program Name	DP Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Gross	Days		29	30	31	01	02	03	04	05	06
			Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Nov
Total											

KUTV 4p News	EN	M-F	\$175.00	1	1	1	1	1	1	1	6
4:00 PM	4:30 PM	30	\$1,050.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
KUTV 4:30p News	EN	M-F	\$200.00	1	1	1	1	1	1	1	6
4:30 PM	5:00 PM	30	\$1,200.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
KUTV 5p News	EN	M-F	\$800.00	2	2	2	2	2	2	2	12
5:00 PM	5:30 PM	30	\$9,600.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
KUTV 6p News	EN	M-F	\$850.00	2	2	2	2	2	1	2	11
6:00 PM	6:30 PM	30	\$9,350.00								
Sold Out at LUR per KUTV. Lowest Rate to Clear											
Saturday 5p News	EN	Sa	\$225.00						1		1
5:00 PM	6:00 PM	30	\$225.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
Sunday 5p News	EN	Su	\$350.00						1		1
5:00 PM	6:00 PM	30	\$350.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
Ent Tonight	PA	M-F	\$475.00				1				1
6:30 PM	7:00 PM	30	\$475.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
Survivor	PT	W	\$1,500.00			1					1
7:00 PM	8:00 PM	30	\$1,500.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
CSI New York	PT	F	\$800.00				1				1
7:00 PM	8:00 PM	30	\$800.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
Comedytime	PT	Sa	\$375.00					1			1
7:00 PM	8:00 PM	30	\$375.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
Mentalist	PT	Su	\$1,750.00						1		1
9:00 PM	10:00 PM	30	\$1,750.00								
Highly pre-emptible at LUR per KUTV. Move to L2											
KUTV 10p News	LN	M-F	\$2,400.00	2	2	2	2	2	2	2	12
10:00 PM	10:35 PM	30	\$28,800.00								
Highly pre-emptible at LUR per KUTV. Move to L1											

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Station Order Revised
Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID
11638

Contact: Kristen Henderson

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KUTV-TV

Program Name	DP Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Saturday 10p News	10:00 PM	10:35 PM	30								
Highly pre-emptible at LUR per KUTV. Move to L2											
Sunday 10p News	10:00 PM	10:35 PM									
Highly pre-emptible at LUR per KUTV. Move to L2											
Letterman	10:35 PM	11:35 PM	30								
Highly pre-emptible at LUR per KUTV. Move to L2											
Station Gross Totals											


1	1	1	1	1	1	1	1	1	1	1	1
Saturday 10p News	10:00 PM	10:35 PM	30								
Highly pre-emptible at LUR per KUTV. Move to L2											
Sunday 10p News	10:00 PM	10:35 PM	30								
Highly pre-emptible at LUR per KUTV. Move to L2											
Letterman	10:35 PM	11:35 PM	30								
Highly pre-emptible at LUR per KUTV. Move to L2											
Station Gross Totals											

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6/24/12

	
Station Order Matheson for Congress 2012	
Market: Salt Lake City-Ogden	Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012
Estimate ID	11638

Contact: Kristen Henderson
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KUTV-TV

Program Name	Days	DP Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Total												

KUTV 5a News	EM	M-F	5:00 AM	5:30 AM	30	\$560.00	1	1	1	1	1	1
KUTV 5:30a News	EM	M-F	5:30 AM	6:00 AM	30	\$1,080.00	1	1	1	1	1	1
KUTV 6a News	EM	M-F	6:00 AM	8:00 AM	30	\$2,000.00	1	1	1	1	1	1
CBS This Morning	EM	M-F	8:00 AM	9:00 AM	30	\$920.00	1	1	1	1	1	1
CBS Sunday Morn	EM	Su	8:00 AM	9:30 AM	30	\$225.00				1		
Price is Right	DT	M-F	9:00 AM	10:00 AM	30	\$500.00	1		1			
Young & Restless	DT	M-F	10:00 AM	11:00 AM	30	\$125.00	1					
Lets Make a Deal	DT	M-F	11:00 AM	12:00 PM	30	\$110.00				1		
KUTV Noon News	DT	M-F	12:00 PM	1:00 PM	30	\$240.00		1				
Fresh Living	DT	M-F	1:00 PM	1:30 PM	30	\$140.00	1		1			
The Talk	DT	M-F	2:00 PM	3:00 PM	30	\$150.00			1			
Ricki Lake	EF	M-F	3:00 PM	4:00 PM	30	\$1,200.00	1	1	1	1	1	1



Station Order Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

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Contact: Kristen Henderson

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KUTV-TV

Program Name	DP Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
KUTV 4p News	30	M-F	\$135.00	1	1	1	1	1	1	1	1	6
KUTV 4:30p News	30	M-F	\$150.00	1	1	1	1	1	1	1	1	6

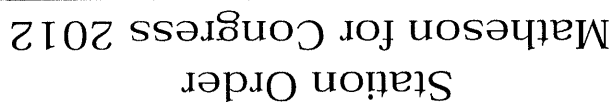
KUTV 4p News	EN	M-F	30	\$135.00	1	1	1	1	1	1	1	6
KUTV 4:30p News	EN	M-F	30	\$150.00	1	1	1	1	1	1	1	6
KUTV 5p News	EN	M-F	30	\$360.00	2	2	1	2	2	2	2	11
KUTV 6p News	EN	M-F	30	\$360.00	1	2	2	1	1	2	2	9
Saturday 5p News	EN	Sa	30	\$180.00					1			1
Sunday 5p News	EN	Su	30	\$225.00						1		1
Ent Tonight	PA	M-F	30	\$425.00		1						2
Survivor	PT	W	30	\$1,250.00		1						1
CSI New York	PT	F	30	\$750.00				1				1
Comedytime	PT	Sa	30	\$350.00					1			1
Mentalist	PT	Su	30	\$1,500.00						1		1
KUTV 10p News	LN	M-F	30	\$1,100.00	2	2	2	1	2	2	2	11
KUTV 10p News	LN	M-F	30	\$12,100.00	2	2	2	1	2	2	2	11

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Program Name	DP Length	Days	Gross Rate
	29	Mon Oct	
	30	Tue Oct	
	31	Wed Oct	
	01	Thu Nov	
	02	Fri Nov	
	03	Sat Nov	
	04	Sun Nov	
	05	Mon Nov	
	06	Tue Nov	
Total			

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KUTV-TV
Page 3 of 3

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